

Four Annual Awards Presented By ASHA Robinson, Douglass

New Board Members

Three William Freeman Snow Awards "for distinguished service to humanity" were presented by ASHA at a luncheon ceremony at New York's Hotel Plaza on Monday, November 18.

The honors went to Dr. Frances L. Ilg and Dr. Arnold Gesell, noted child behavior authorities, and, posthumously, to Dr. John Friend Mahoney for his work on the venereal diseases.

Philip R. Mather, ASHA president, presented the awards to Dr. Ilg, Dr. Gesell, and to the widow of Dr. Mahoney.

Principal speaker at the luncheon was Dr. Francis J. Brown, staff associate of the American Council on Education, Washington, D. C., and a mem-

ber of ASHA's Education Advisory Committee.

An Honorary Life Membership in ASHA was presented to Robert S. Bird, staff writer for the New York *Herald Tribune*, in recognition of Mr. Bird's series of six articles on venereal disease conditions in the U. S.

In his presentation address, Mr. Mather cited the contributions of Dr. Ilg and Dr. Gesell in the area of personal and family living. He said that their work had been invaluable to ASHA over a long period of years.

Dr. Ilg and Dr. Gesell have collaborated over a period of twenty-five years. Their collaboration resulted in

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Two distinguished leaders in the fields of social work and race relations have been elected to membership on the ASHA Board of Directors, it has been announced by Philip R. Mather, ASHA president.

They are Jack Roosevelt (Jackie) Robinson, vice president of the Chock Full O'Nuts Company, and Dr. Joseph H. Douglass, program coordination officer, U. S. Department of Health, Education and Welfare.

Mr. Robinson, formerly a star with the Brooklyn Dodger baseball team, has long been a leading figure in the fight for equal rights for members of his race. Winner of many awards for his athletic prowess, he was recently cited as Man of the Year by the National Association for the Advancement of Colored People.

The first Negro to play in the major leagues, Mr. Robinson joined the Brooklyn team in 1947. He is generally given credit for having blazed a trail which other negro players have followed.

Mr. Robinson attended public school in Pasadena, Calif., and spent two years at Pasadena Junior College before entering U. C. L. A., where he received his undergraduate degree.

At the close of the 1956 baseball season Mr. Robinson announced his retirement. Shortly thereafter he was named vice president in charge of personnel for the Chock Full O'Nuts Company.

Residing in Stamford, Conn., Mr. Robinson is married and has three children.

Dr. Joseph H. Douglass joined the staff of the U. S. Department of Health, Education and Welfare in 1954 and was subsequently named to his present position as program coordination officer.

A sociologist, Dr. Douglass graduated from Fisk University, Nashville,

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Child Behavior Experts View Snow Award



Dr. Frances L. Ilg and Dr. Arnold Gesell, noted collaborators in the field of infant and child behavior, are shown as they received a joint William Freeman Snow Award from ASHA at the annual awards luncheon on November 18th.

AN EDITORIAL

What is the primary goal of the American Social Hygiene Association? What are its functions? How does it serve? These and other questions are asked repeatedly in conferences, through correspondence, at Board meetings, budget sessions, and in shop talk among the workers in the fields of health, education and welfare.

Although there have been changes in program emphasis from time to time, the Association, in its forty-four years of service has maintained a constant goal: **"To promote those conditions of living, environment and personal conduct which best protect the family as a social institution."**

These are the words of William Freeman Snow, ASHA's first executive director. They were written in 1914, in the Association's second Annual Report.

Dr. Snow's statement pinpoints the family as ASHA's major concern, and it establishes the community as the area of specific program operations. The Association has not veered from this policy in the intervening years.

Prostitution, venereal disease, delinquency, sexual deviation, broken homes — these and a host of other symptoms of personal and social breakdown call for integrated and continuing efforts on a wide health, education and welfare front to strengthen the individual and the family.

In order to deal successfully with the problems which underlie these symptoms, ASHA undertakes the following kinds of program activity: Research which provides basic information about and insights into family living; investigation which throws into clear relief community conditions inimical to family life; program promotion which alerts youth and family-serving agencies and organizations to new or improved program possibilities; and demonstrations, workshops, institutes, publications and consultation as community organization devices.

In a world where science seems to have outstripped man's knowledge of himself as a human being, we believe that our tasks have taken on an even more significant meaning and purpose. It is altogether likely that the human values will become increasingly crucial as man continues to master science.



Jackie Robinson



Dr. Joseph H. Douglass

Peru Group Fights Prostitution Measure

Opposition to "controlled" prostitution in Lima, Peru, has been expressed by the Peruvian Social Hygiene Association in a letter to the mayor of Lima, Hector Garcia Ribeyro, who is also chairman of the Lima Social Prophylaxis Committee.

The twenty-two institutions forming the Peruvian Social Hygiene Association made their protest as a result of efforts by the Social Prophylaxis Committee to establish a legalized Red Light Quarter in the outskirts of Lima.

In the note addressed to Mr. Ribeyro, the Association quoted the UN General Assembly's agreement of December 2, 1949, subscribed to by Peru, which states: "Prostitution and the evil that goes with it, the traffic of persons for prostitution purposes, are incompatible with the dignity and the value of the human being, and endanger the well-being both of the individual and of the community."

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Board Members

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Tenn., in 1937, and received his M.A. degree at Fisk in 1941. He then studied at Harvard University and obtained his Ph.D. there in 1946.

Dr. Douglass was an instructor and later dean at Fayetteville State Teachers College, Fayetteville, N. C., from 1940 to 1953. He took a leave of absence in 1946-47 in order to become executive secretary of the Washington Urban League in Washington, D. C. During this period he also taught at Howard University. In 1952 he taught at the Cairo School of Social Work, Cairo, Egypt, on a Fulbright Fellowship.

Holder of many consultative and advisory positions, Dr. Douglass has been a consultant to the National Urban League Conference, National Conference on Probation and Parole, Council of Social Agencies (Washington, D. C.) and, in 1955-56, was chairman of the Steering Committee of the President's Committee on Migratory Labor.

Dr. Douglass is a member of the American Sociological Society, American Association for Public Administration, Adult Education Association, and the National Council on Family Relations, among others.

Married, and with two children, Dr. Douglass and his family live in Washington.



COMMUNITY CAMPAIGNS

Give...the United way

Peoria Mayor Gets ASHA Award

Robert Dale Morgan, former mayor of Peoria, Ill., was given an Honorary Life Membership Award at a luncheon in Peoria on November 5. Presentation of the award was made by Dr. Miriam Aldridge Shelden, Dean of Women at the University of Illinois. Dean Shelden is a member of ASHA's Board of Directors.

The ASHA award was presented to Mr. Morgan in recognition of his vigorous action against vice and prostitution conditions in Peoria during his term as mayor.

Facing flagrant prostitution conditions when he became mayor in 1953, Mr. Morgan and Peoria's City Manager, George E. Bean, ordered the city's police force to clean up the local brothels. Injunctions were brought against operators of brothels and tavern licenses were revoked or suspended when tavern owners permitted solicitation on their premises.

The Peoria Association of Commerce, the Council of Churches, the Women's Civic Federation, the Council of Social Agencies and many other organizations joined Mayor Morgan's effort to stamp out vice. As a result conditions which had persisted in Peoria for more than a hundred years were eliminated.

Speaking of the situation he faced in Peoria, Mr. Morgan said: "The job can be done in any community where the will exists in the minds of a sufficient number of responsible citizens."

British Church Group Reports on Sex

"Discussion is urgently needed to rid sex of its narrow erotic association and to reinstate it as the most fundamental of human relationships."

A committee of the British Council of Churches made this statement in October as a result of a special study. The committee urged that a theological commission of the highest calibre be appointed to consider the Christian doctrine of the relationship of men and women in context with the changing status of women in modern society.

"The change in the status of women in public life," said the report, "has inevitably created a new tension between men and women, giving them new possibilities of either partnership or competition."

Family Life Lines

The Kansas City Social Hygiene Society sponsored a three-day institute on "Basic Principles of Marriage" on October 14, 15 and 16. Main speaker for the institute was Dr. David R. Mace, instructor in human relations at Drew University, Madison, N. J. . . . **Lewis R. Barrett**, ASHA regional director for New England, attended the annual meeting of the Vermont Conference of Social Work held at Burlington last October. . . . **Johnson State Teachers College**, Johnson, Vt., has established a course in family life education this year as a result of ASHA stimulation. . . . **Delsie Holmquist**, ASHA family life consultant in North Dakota, addressed a meeting of the North Dakota Department of Classroom Teachers on September 28 at Bismarck. . . . **Donald A. Clarke**, ASHA west coast regional director, spoke at a meeting of the Family and Child Welfare Section of the Fresno (Cal.) Community Council on October 8. The title of Mr. Clarke's address was "Developing a First Line of Defense Against Social Breakdown." . . . **Family life education** is now obligatory in Peru for students 12 to 17 years of age. A new family life education law was passed by the Peruvian legislature and approved by the president of the South American republic in March 1957. . . . **Howard M. Slutes**, ASHA regional director, spoke at a meeting of the Tarrant County chapter of the Texas Social Welfare Association on October 28. His address preceded a panel discussion.



Dr. John F. Mahoney

Awards

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the publication of numerous books and articles, including *Infant and Child in the Culture Today*, *The Child From Five to Ten*, and *Youth, the Years From Ten to Sixteen*.

Both researchers were staff members of the Yale University Clinic for Child Development, of which Dr. Gesell was director, and later of the Gesell Institute of Child Development.

Dr. Mahoney, who died last February, was in the forefront of the research workers who established penicillin as a cure for syphilis, gonorrhea and other venereal diseases.

A tireless researcher, Dr. Mahoney had an international reputation in the field of the venereal diseases. In 1950 he was named New York City's Commissioner of Health, and, at the time of his death, was director of New York's Bureau of Laboratories.

Dr. Mahoney was active in the work of ASHA. He was a member of the Association's International Advisory Committee and contributed numerous articles to ASHA publications.

Mr. Bird joined the staff of the *Herald Tribune* in 1943 and has since covered many events of national importance, most recent of which was his series on the integration problem in the South.

In 1956 Mr. Bird was given the Lasker Award for the year's best medical journalism as a result of his VD articles. These were later condensed in the *Reader's Digest*. In writing about VD, Mr. Bird worked closely with ASHA, the U. S. Public Health Service and the New York City Department of Health.



Bachrach Photo

Robert S. Bird

DECEMBER, 1957

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Social Hygiene News AMERICAN SOCIAL HYGIENE ASSOCIATION

Brown Underscores Need for Values

Dr. Francis J. Brown, main speaker at the Snow Awards luncheon, made an eloquent plea for the continuing advancement of knowledge used for the enrichment of human life.

"There is abundant evidence," Dr. Brown stated, "that the advances in terms of human values have been almost as great as those in terms of the instruments of destruction and annihilation. There is grave danger that in the emotionalized fear of the moment we may lose sight of our vast achievements and stop short or lessen the advances in human well being."

Dr. Brown warned against the curtailment of funds for the basic education of children and youth. He said that we as a nation must not adopt the methods of the totalitarian nations "in a frantic race to be the first to reach the moon."

"It is well at such a time to think in terms of developments which add to the enrichment of life and that may, in the long run, prove to be a greater boon to mankind . . . than all the multifarious and hideous instruments of destruction."

Dr. Brown paid tribute to the recipients of the William Freeman Snow Awards for their achievements in the area of human values.

ASHA Community Chest Support Increases

ASHA has been included in 855 community chests in a total amount of \$350,851 for 1958, according to an announcement from D. Y. Gardner, ASHA campaign director. Mr. Gardner stated that the total amount anticipated for 1958 represents an increase of approximately \$16,000 over community chest funds received by the Association during 1957. He also said that there were eighteen new inclusions for the coming year.

Frank H. Heller, board member and chairman of ASHA's Campaign and Finance Committee, has tentatively set mid-February as the time for the next meeting of his committee.

At that time committee members plan to survey the results of campaigns

for 1958 support and seek new methods for securing increased financial support for 1959 and beyond.

The committee will draw up plans for ASHA participation in additional community chest and united fund campaigns as well as through independent appeals which will be undertaken in selected communities that fail to include ASHA in their united campaigns.

Mr. Gardner said that he and the members of the Campaign and Finance Committee were gratified not only because of the evidences of increased support for 1958, but particularly over the number of new inclusions in community chest programs.

Holiday Greetings

On behalf of the board of directors and members of the staff, I extend best wishes to the social hygiene family everywhere for a Merry Christmas and a Happy New Year.

PHILIP R. MATHER,
President, American Social Hygiene Association